



2015 Republic Bank Pegasus Parade “Best of Louisville”

This year’s theme, “Best of Louisville”, is broad enough that it leaves room for interpretation from you and your organization. When selecting your unit idea and design, think about what the theme means to you, or how your organization can be best represented within the theme. We want to see what your group loves about Louisville, so be creative! To get you started, we’ve included a few ideas that carry out the theme.

- Louisville Skyline
- Neighborhoods
- Museums
- Festivals
- Architecture and symbols - fleur de lis, cast iron, Victorian Homes
- Schools, Colleges and Universities
- Sports
- City Landmarks
- Famous Louisville natives/residents (Muhammad Ali, Diane Sawyer, Jennifer Lawrence, Denny Crum, Rick Pitino, Paul Hornung, Pee Wee Reese, Colonel Harland Sanders, Hunter S. Thompson, Johnny Unitas, George Rogers Clark)
- Belle of Louisville
- Louisville Slugger Bats
- Bourbon
- Local cuisine/restaurants
- Local Businesses
- Parks
- Best of Louisville Winners from Louisville Magazines Competition (only for former winners of this competition, winners will have the option to use the “Best of Louisville” logo with permission from Louisville Magazine.)

TIPS FOR CREATING A SPECTACULAR UNIT

Everyone has 15 seconds of Fame! Your unit should make a big impression on the crowd. Try to create something unique to your organization. Incorporate music, dance, big, bold, colorful costumes and decorations that will sparkle and glimmer in anyone’s eye. Remember this is your time to shine!

Be Innovative but not Overzealous! Work with what you have. Make sure your unit is designed to travel the entire parade route. Use materials, such as bolts and nuts to insure its well built. Create special effects using sound, props, mechanical and human animation.

Bring Excitement! Remember come parade day our mission is to create a mile of smiles along Broadway. Keep in mind that a majority of the audience is made up of children. You want to create enthusiasm throughout the entire parade route. Catch their imagination with both the design of the unit, and the excitement of the participants.

To avoid duplication, all units must submit their ideas and application to the parade committee prior to January 31st, 2015.