



Kentucky Beef Council 2021 Derby Burger Challenge – Official Rules

The Kentucky Beef Council and the Kentucky Derby Festival are proud to announce the Derby Burger Contest! The contest runs from January 25th - March 1st. For 2021 we are asking for chefs and foodies!

You must 18 or older to nominate a hamburger recipe. To be eligible for the contest the hamburger must meet the following guidelines:

1. To qualify as a hamburger, the burger must be **100% beef** utilizing Kentucky Cattlemen's Ground Beef although other ingredients may be added in the patty (such as spices, vegetables, etc.) however **no other meats** should be added in the patty.
2. Competing chefs must be professionals who have had training in the culinary arts and have previously worked or are currently working in a restaurant or food establishment.
3. All burgers must be composed of a formed ground beef patty utilizing Kentucky Cattlemen's Ground Beef and served on a bun or other bread product (such as biscuits, focaccia, or tortillas). Burgers may include any combination of condiments (such as ketchup, mayonnaise and mustard) sauces (such as barbeque or hot sauce) cheeses and toppings (such as bacon, onions, tomatoes and lettuce). Every component of the burger must be placed between the bun or bread pieces, or served open-faced on a bread product.
4. The recipe should include **the burger name; list the specific amount of each ingredient in standard US measurements and step-by-step cooking instructions**. All burgers should be cooked to 160° in accordance to safe ground beef cooking guidelines.
5. Please note, if you have submitted a recipe in 2020, it will be rolled over to 2021, unless it was a top 8 finalist. You can submit two new recipes per year.
6. A photo of the Burger is required for submission.
7. It is encouraged to submit a smart phone video of you making your recipe. Please explain why your Derby Burger is unique and should be the winner of the 2021 challenge. See www.kdf.org for video instructions.
8. Recipes that do not follow the contest rules will not be considered.

Entry Rules

1. Submit your recipe online at www.kdf.org/beef between January 25th - March 1st.
2. The submission should include a creative description of the burger, including the burger name, ingredients, photo of the burger, and the arrangement of components on the burger. Recipe must be the original creation of the submitter.
3. By entering the contest, all participants consent to the use of their name, photo, video and recipe without further compensation.
4. Submitted recipes will become the property of the Kentucky Beef Council.
5. Due to extenuating circumstances in 2020 beyond Kentucky Derby Festival control, all 2020 contestants will have their Recipes re-entered automatically in the 2021 Derby Burger Challenge.
6. Contestants can enter up to two (2) recipes, excluding any reentered recipes from 2020.

Selection of Finalists

Eight (8) burgers will be selected as finalists by a panel of judges based on the descriptions submitted online. From March 15th - March 21st the top 8 will be promoted on social media, along with a dedicated webpage on KDF.org to allow Kentucky Derby Festival fans to vote for the final four burgers. Voting will take place March 15th - March 21st the top four finalists will be announced, and a second round of voting will take place March 22nd - March 28th to determine the winning burger. The 2021 Derby Burger Challenge Winner will be contacted and announced on social media following the final vote.

Judging Criteria

- The judging in 2021 will be composed of a series of public voting opportunities, hosted on the Kentucky Derby Festival website (kdf.org). The voting process will be made up of two rounds – one consisting of the top 8 Derby Burger recipes, and one consisting of the top 4 Derby Burger Recipes

The following guidelines will be used in preliminary judging:

- Creativity
- Burger descriptions, photos and videos that will make the judges crave a taste!
- Ease of Preparation

Prizes

The winner will receive:

- One 2021 Kentucky Derby Festival Poster
- \$100 gift certificate to Kroger
- Featured inside Louisville Kroger stores, including the recipe ingredients and recipe card
- A grilling prize pack from the Kentucky Beef Council including a **Grill!**
- A Local Brewery Tour for Two
- Your recipe will be promoted on Kentucky Derby Festival and Kentucky Beef Council websites and social media channels

The Top 3 Finalists will receive:

- Kentucky Beef Council prize pack
- One 2021 Kentucky Derby Festival Poster