



Kentucky Beef Council 2023 Derby Burger Contest Official Rules

The Kentucky Beef Council and the Kentucky Derby Festival are proud to announce the 2023 Derby Burger Contest! The contest will run from February 1, 2023, through March 3, 2023.

Contestants must be 18 years of age or older to submit a hamburger recipe. To be eligible for the contest the hamburger must meet the following guidelines:

1. To qualify as a hamburger, the burger must be **100% beef** utilizing Kentucky Cattlemen's Ground Beef, although other ingredients may be added into the patty (spices, vegetables, etc.). **No other meats** may be added into the patty.
2. **All burgers must:**
 - a. Be the original creation of the submitter.
 - b. Be composed of a formed ground beef patty utilizing Kentucky Cattlemen's Ground Beef.
 - c. Utilize Dan-O's Seasoning.
 - d. Be served on a bun or other bread product (such as biscuits, focaccia, or tortillas)
3. **Burgers may include:**
 - a. Any combination of condiments (such as ketchup, mayonnaise, mustard, etc.).
 - b. Any combination of sauces (such as barbeque, hot sauce, etc.).
 - c. Cheese(s).
 - d. Any combination of toppings (such as bacon, onions, tomatoes, lettuce, etc.)
4. All components of the hamburger must be placed between the bun or bread pieces or served open-faced on a bread product.
5. The recipe should include: **1) your hamburger name, 2) a list of the specific amount of each ingredient used in standard US measurements, 3) step-by-step cooking instructions.** *All hamburgers should be cooked to 160° in accordance with safe ground beef cooking guidelines.*
6. **A photo of your hamburger is required for submission.**
7. Submitted recipes which do not follow the official contest rules will not be considered.

Entry Rules

1. Original hamburger recipes should be submitted online at www.kdf.org/beef between February 1, 2023, and March 1, 2023.
2. Your submission should include: 1) your hamburger name, 2) a list of the specific amount of each ingredient used in standard US measurements, 3) step-by-step cooking instructions including the arrangement of components on the hamburger, and 4) a photo of your hamburger. **Hamburger and hamburger photo must be the original creation of the submitter.**
3. By entering the contest all participants consent to the use of their name, photo, video, and recipe without further compensation.
4. Submitted recipes become the property of the Kentucky Beef Council.
5. Each contestant may enter up to two (2) recipes.

Selection of Finalists

- March 6, 2023 – March 10, 2023: eight (8) submitted hamburger recipes will be selected as finalists by a panel of judges based on the descriptions submitted online.
- March 13, 2023 – March 17, 2023: Each of the eight (8) finalist hamburgers will be promoted on social media along with a dedicated website to allow Kentucky Derby Festival fans to vote for the final four (4) hamburgers.
- March 24, 2023: Top four (4) finalists will be announced.
- March 28 or 29, 2023: Derby Burger Cook-Off will take place at Kroger, 12501 Shelbyville Road Middletown, KY 40243, from 4:30am- 9am. The winning hamburger will be selected by the judges at the Derby Burger Cook-Off.

Judging Criteria

- Judging in 2023 will be composed of a series of public voting opportunities, hosted on kdf.org. The voting process will be made up of two rounds: one consisting of the top eight (8) Derby Burger recipes, and one consisting of the top four (4) Derby Burger recipes.

The following guidelines will be used in preliminary judging:

- Creativity
- Hamburger description and photos – *make our judges crave a taste!*
- Ease of preparation

Prize Package

One (1) winner, the 2023 Derby Burger Champion, will receive:

- One 2023 Kentucky Derby Festival Poster
- \$100 gift certificate to Kroger
- Your Derby Burger recipe featured inside Louisville area Kroger stores, including recipe ingredients and recipe card.
- A grilling prize pack from the Kentucky Beef Council, ***including a grill!***
- Kentucky Derby Festival ticket package including the following tickets: (2) tickets to the Thunder Over Louisville VIP Party, (2) VIP tickets to BourbonVille.
- Your recipe will be promoted on Kentucky Derby Festival and Kentucky Beef Council websites and social media channels.

The Top 3 Finalists will receive:

- Kentucky Beef Council prize pack
- One 2023 Kentucky Derby Festival Poster