

Derby season is right around the corner and the Kentucky Derby Festival is ready to kick off another year of events showcasing what the state of Kentucky has to offer. We're eager to celebrate our favorite traditions with signature events like the Kentucky Derby Festival WineFest.

Home to America's first commercial winery, today Kentucky's wine industry blends history and heritage with modern wine-making practices and techniques. We're proud to showcase local wineries from Kentucky at this premier event.

## The 2024 Kentucky Derby Festival WineFest is set to help kick off Derby Week on Tuesday, April 30<sup>th</sup> from 5-9PM.

This will be a one-day event showcasing the wonderful wineries in the state of Kentucky. This event will take place from 6-9 PM for General Admission ticket buyers and from 5-9 PM for VIP ticket holders. Attendees will have the opportunity to sample wines from participating wineries, purchase merchandise or full bottles of wine to take home, taste local cuisines, and learn more about the products being showcased.

Registration is now open for our 2024 event. Please note, space is limited to 24 spots, and entries will be accepted on a first-come basis.

## Participating Wineries will receive the following for \$100 Entry Fee:

- Assisted load in and out by event managers and volunteers
- A Covered 10' x 10' area with three (3) skirted tables with venue security
- Water Pitchers/ Water access
- Designated Parking Area
- Event Access Passes for Employees (Up to 6/winery)
- A Winery Assistant to refresh water pitchers, collect purchased wines to distribute as patrons leave the premises, an other needs during the event
- Reimbursement of *\$.75* per sample ticket collected for 1oz. sample pour
- Ability to sell bottles of wine and merchandise to patrons during the event
- Recognition on event signage, venue map and program

Please do not hesitate to reach out with any questions. Contact our Event Manager, Jenn Churik, at <u>jchurik@kdf.org</u>.

We hope to hear from you soon!