

KENTUCKY DERBY FESTIVAL ® OFFICIAL SCHEDULE OF EVENTS*

**2024 TENTATIVE SCHEDULE
UPDATED ON MARCH 6, 2024**

The KENTUCKY DERBY FESTIVAL is a private, not-for-profit, community organization dedicated to providing unique entertainment for the Greater Louisville area. One of America's greatest community celebrations, it is known for its whirlwind of colorful events and programs, and how it brings the community together in celebration every spring. With more than 70 special events, there is something for everyone. More details on the 2024 Festival can be found online at KDF.org, or on social media [@KyDerbyFestival](https://www.instagram.com/KyDerbyFestival). *Schedule subject to change.

Monday, August 21 – Friday, Jan. 31

KENTUCKY DERBY FESTIVAL DERBY BURGER CHALLENGE. Find the next Derby Burger champion during this annual beef showdown. Competition open to chefs at all levels, from restaurant pros to foodies and home chefs. Entries and voting online. Top 4 finalists participate in a live cook-off. More info at www.kdf.org/beef. Sponsor: Kentucky Beef Council and Kroger. Official Seasoning: Dan-O's Seasoning.

Thursday, January 11 – Friday, April 26

NORTON SPORTS HEALTH KENTUCKY DERBY FESTIVAL TRAINING PROGRAM. 15-week training program for the GE Appliances Kentucky Derby Festival miniMarathon and Marathon. Kick-off Thursday, January 11, 5:30 – 8 PM at the Kentucky Derby Museum. Sponsor: Norton Sports Health. Race Sponsor: GE Appliances, A Hair Company. Contributing Sponsor: Swags Sport Shoes. Media Sponsor: 99.7 DJX. For more info, log on to DerbyFestivalMarathon.com.

Monday, January 15 – Sunday, February 25

KENTUCKY DERBY FESTIVAL DERBY CITY FANATIC. One lucky winner will be named the 2024 Derby City Fanatic and receive a prize package that includes a one-of-a-kind Derby Festival-themed experiences. Players submit an eligible non-winning PICK 3 or KENTUCKY 5 ticket worth \$5 or more for a chance to win. For a complete list of prizes, information and how to enter, visit kylottery.com. Sponsor: Kentucky Lottery.

Saturday, February 24

PARK COMMUNITY CREDIT UNION PRESENTS KENTUCKY DERBY FESTIVAL FOUNDATION JUSTICEFEST. 4th annual event showcasing Jefferson County Public School students as they propose solutions for community-wide issues and present them to community leaders with hopes of initiating change. Day-long event held at the Muhammad Ali Center. A Kentucky Derby Festival Foundation event. In partnership with Jefferson County Public Schools, JusticeFest is produced as part of the Derby Equity Community Initiative (DECI). **This event is not open to the public.** Sponsor: Park Community Credit Union. Contributing Sponsors: Ford Motor Company. Supporting Sponsor: Norton Children's.

Sunday, February 25 – Sunday, April 7

PNC KENTUCKY DERBY FESTIVAL TOUR DE LOU TRAINING PROGRAM. 6-week training program for the PNC Tour de Lou featuring six rides with training tips, including hand signals, rules of the road and nutritional information. Coordinated by Louisville Bicycle Club. Sponsor: PNC. Contributing Sponsor: Scheller's Fitness & Cycling. Supporting Sponsors: Churchill Downs, Louisville Bicycle Club and Louisville Water Company. For more info: KDF.org.

Friday, March 1

KENTUCKY DERBY FESTIVAL 2024 PEGASUS PINS GO PUBLIC. Pegasus Pins are your admission to more than 30+ events and concerts on the Kentucky Derby Festival schedule and are available at more than 1,000 retail outlets. (\$7 at retail. \$10 at events.) In 2024, any Pin is your opportunity to win a Weekly Grand Prize beginning Friday, March 15 – Friday, May 3. Gold Winner Pins are also eligible to win a \$20,000 cash Grand Prize on Friday, May 10. To be eligible to win, register your pins online at PegasusPins.com

Saturday, March 2

KENTUCKY DERBY FESTIVAL FOUNDATION ROBORUMBLE REGIONAL ROBOTICS TOURNAMENT. Doors open 8 AM. Competition begins 9 AM. Awards Ceremony 1 PM. Marion C. Moore High School. Regional STEM robotics competition allowing students to design, build and compete with robots. Coordinated by Jefferson County Public Schools. A Kentucky Derby Festival Foundation Event. For more information, contact Kathleen Receveur at kreceveur@jefferson.kyschools.us. **This event is not open to the public.** Official Credit Union: Class Act Federal Credit Union. Contributing Sponsors: Heartland, Kentucky Office of Highway Safety: Buckle Up Phone Down, UA Local 502 Apprenticeship Program, and Western Kentucky University. Supporting Sponsor: C&I Engineering.

Tuesday, March 5 – Tuesday, May 7

KENTUCKY DERBY FESTIVAL MAIN EVENT PEGASUS PIN TUESDAYS. Tuesdays through May 7. Main Event. 12500 Sycamore Station Place. Wear your 2024 Pegasus Pin and get special deals and promotions, like a walk-in special every day, and on Tuesdays, kids eat free with a food purchase of \$11.99 or more. (*Kids 12 years old or younger.) More info at PegasusPins.com. Sponsor: Main Event.

Friday, March 22 – Sunday, March 24

GALLOPALOOZA COLLECTION PREVIEW AND UNVEILING. 10 AM – 4 PM Daily. First Turn Club, Churchill Downs. Spring marks the return of Gallopalooza. This one-time-only viewing features all 150 colorful horse statues, in honor of Derby 150. Enjoy family-friendly activities and see the Kentucky Derby Traveling exhibit. Admission is free with a 2024 Pegasus Pin®. Presenting Sponsor: Churchill Downs Racetrack.

Sunday, March 24

KENTUCKY DERBY MUSEUM HAT SHOW. 10 PM - 1:30 PM. Kentucky Derby Museum. Get an exclusive look at the latest couture designs from the Kentucky Derby Museum's featured milliners. Enjoy cocktails, brunch bites and a runway show featuring the latest hat and jewelry trends. Premier Tickets: \$75. VIP Tickets: \$125 (includes reserved front row seating and swag bag. For tickets and more information, visit DerbyMuseum.org.

Thursday, March 28

DILLARD'S KENTUCKY DERBY FESTIVAL SPRING FASHION SHOW. Boutique Shopping and Cocktails 5 – 6:30 PM Balcony opens 6 PM. Showroom opens 6:45 PM. Dinner 7 PM. Show 8 PM. Caesars Southern Indiana. Showroom/Main Floor: The place to find your Derby Season must-haves along with the hottest trends of the season. \$150 each or \$1,500 for table of 10 (includes reserved dinner seating and show). Balcony: \$75 (includes hors d'oeuvres, two drink tickets and general admission balcony seat for show). Tickets available at KDF.org, or call (502) 584-FEST. (21 and over only. Must present ID upon entry.) Sponsor: Dillard's. Contributing Sponsors: Caesars Southern Indiana, Generation Tux, Him & Her Boutique, J Michael's Spa & Salon, and Millennium Events. Supporting Sponsor: Heyman Talent. Media Sponsors: Today's Woman, WHAS 11 and 102.3 The Rose.

Friday, April 5

CAESARS FOUNDATION OF FLOYD COUNTY KENTUCKY DERBY FESTIVAL FAMFEST. 4 – 8 PM. Floyd County Family YMCA, downtown New Albany. Family-friendly event with a special preview of the 2024 Festival, featuring inflatables, activities, face painting and more. First 1,000 attendees receive a custom event pin. Sponsor: Caesars Foundation of Floyd

County. Contributing Sponsors: Rumpke Waste & Recycling and Upland Brewing Jeffersonville. Official Selfie Station: Ashley. Media Sponsor: 102.3 The Rose.

Saturday, April 6

ZOELLER PUMP COMPANY KENTUCKY DERBY FESTIVAL TOURING PEGASUS® PARADE. Noon – 4 PM. This traveling display takes the Derby Festival into the community and through various parks and neighborhoods to help kick off the spring celebration around the city. Routes will be shared ahead of the event to allow fans to decorate their homes and neighborhoods. Sponsor: Zoeller Pump Company. Contributing Sponsor: Kentucky Venues. Official Health Care Provider: UofL Health. Official Hotel: The Galt House Hotel.

KENTUCKY DERBY FESTIVAL LOUISVILLE CITY FC SOCCER GAME. 4 PM. Lynn Family Stadium. Louisville City FC hosts Indy Eleven. Limited-edition LouCity/Derby Festival scarves and warmup tops are available. For tickets and to shop: LouCity.com.

Thursday, April 11

REPUBLIC BANK KENTUCKY DERBY FESTIVAL BOURBONVILLE®. 6:30 – 9:30 PM. Frazier History Museum. Taste signature drinks from Kentucky's Bourbon distilleries, enjoy Bourbon-inspired cuisine and meet the Master Distillers. Tickets: \$75 General Admission; \$125 VIP Experience. General admission tickets include bourbon and food tastings, commemorative glass and swag bag, access to Frazier exhibits and BourbonVille pin. VIP includes complete event experience, VIP room, plus 5:30 PM early access, exclusive Bourbon tasting experience and premium gift bag. (21 and over only. Must present ID upon entry.) Tickets available at KDF.org, or call (502) 584-FEST. Sponsor: Republic Bank. Contributing Sponsors: Caesars Southern Indiana, Crushed Ice Catering, Danny Wimmer Presents, Four Roses and UA Local 502. Media Sponsors: Classic Rock 107.7 and The Voice-Tribune. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Official Safe Ride Home Partner: Kentucky Office of Highway Safety. Official Selfie Station: Ashley. Supporting Sponsor: Kroger.

Thursday, April 11 - Sunday, April 21

STOCK YARDS BANK KENTUCKY DERBY FESTIVAL \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM. April 11 – April 19: 10 AM – 8:30 PM, (Closed April 20 for Thunder), April 21: 10:00 AM – 5 PM, Semi-finals 6 PM. Seneca Golf Course Driving Range. \$1 per swing. Take a swing at \$1 Million. Special promotions daily. Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. April 13: Jr. Day – Under 18 get 2 swings for \$1. April 15: First Responders and Veterans Day get 2 swings for \$1. April 16: Ladies Day, Ladies get 2 swings for \$1. April 17: College Day, College students get 2 swings for \$1. Weekdays: Senior Special 10 AM – 2 PM, 62 and up get 2 swings for \$1. Sponsor: Stock Yards Bank. Contributing Sponsor: Louisville Parks & Recreation. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Media Sponsor: WLKY TV.

Saturday, April 13

BRIGHTSIDE SPRING COMMUNITY-WIDE CLEANUP. Various locations throughout Louisville. Brightside encourages all residents to take part in the Community-Wide Cleanup. All cleanup teams will receive bags and gloves at no cost. Contact Brightside at (502) 574-2613 or Brightside@louisvilleky.gov to participate.

KENTUCKY DERBY FESTIVAL BLOCK PARTY PRESENTED BY CHURCHILL DOWNS, HUMANA AND PARK COMMUNITY CREDIT UNION. 10 AM – 8 PM. Norton Healthcare Sports and Learning Center. Community celebration of Derby-time traditions featuring local food, fare and fun. Plus, live entertainment showcasing local talent and family-friendly activities all day! Admission is FREE. Sponsors: Churchill Downs, Humana and Park Community Credit Union. Contributing Sponsors: Brown-Forman, Ford Motor Co., Heuser Hearing Institute, Kentucky Education and Labor Cabinet and ZEON. Stage Sponsor: Ford Motor Company. Supporting Sponsors: BRAINFREEZE: Cones for a Cause, Erica Denise Entertainment, Louisville Parks & Recreation, MELANnaire Marketplace, The Hope Buss and The Hope Village.

JUNIOR DAY AT STOCK YARDS BANK KENTUCKY DERBY FESTIVAL \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTEST. 10 AM – 8:30 PM. Seneca Golf Course Driving Range. (Open Daily through April 21. Closed April 20 for Thunder.)

Under 18 get 2 swings for \$1. Over 18 is \$1 per swing. Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. Sponsor: Stock Yards Bank. Contributing Sponsor: Louisville Parks & Recreation. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Media Sponsor: WLKY TV.

FILLIES DERBY BALL PRESENTED BY CADILLAC. Cocktails 6 PM. Queen's Coronation 7 PM. Call to the Post/Dinner 8 PM. Dancing 9 PM – 1 AM. The Galt House Hotel, Grand Ballroom. It's the Derby Ball that starts it all! Experience an evening of "Old Hollywood Glam" featuring dinner, dancing, live entertainment by Radiotronic. Tickets \$300 each or \$3,500 for a table of 10. Tickets available at KDF.org, or call (502) 584-FEST. Produced by The Fillies, Inc. Portion of proceeds benefits Kentucky Derby Festival Foundation. Presenting Sponsor: Cadillac/Courtesy Cadillac. Official Sponsor: Total Wine & More. Contributing Sponsor: Capital Access Corporation – Kentucky. Supporting Sponsors: Class Act Federal Credit Union and Schmidt Associates.

Sunday, April 14

PNC KENTUCKY DERBY FESTIVAL TOUR de LOUSM. Staggered start based on distance: 62.1 Metric Century – 8 AM, 35-mile ride – 8:10 AM, 20-mile ride – 8:20 AM. Open course cycling event with three distances for beginners to experienced cyclists. Entry fees and registration info at KDF.org. Sponsor: PNC. Contributing Sponsors: Scheller's Fitness & Cycling and West Sixth Brewing. Supporting Sponsors: Churchill Downs, Louisville Bicycle Club and Louisville Water Company. Nutrition Sponsor: Kroger. Media Sponsor: ALT 105.1. and 102.3 The Rose.

Monday, April 15

FIRST RESPONDERS AND VETERANS DAY AT STOCK YARDS BANK KENTUCKY DERBY FESTIVAL \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM. 10 AM – 8:30 PM. Seneca Golf Course Driving Range. (Open Daily through April 21. Closed April 20 for Thunder.) First Responders and Veterans get 2 swings for \$1. Other participants pay \$1 per swing. Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. Sponsor: Stock Yards Bank. Contributing Sponsor: Louisville Parks & Recreation. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Media Sponsor: WLKY TV.

Monday, April 15 – Tuesday, April 16

AT&T KENTUCKY DERBY FESTIVAL MORNING LINE. 6 – 11:00 AM. Radio stations from around the region will broadcast their morning shows live from the Kentucky Derby Museum. Sponsor: AT&T. Contributing Sponsors: Kentucky Department of Tourism, Kentucky Derby Museum and VisitLEX. Supporting Sponsors: Derby City Gaming Downtown and Lynn Family Stadium.

Tuesday, April 16

LADIES DAY AT STOCK YARDS BANK KENTUCKY DERBY FESTIVAL \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM. 10 AM – 8:30 PM. Seneca Golf Course Driving Range. (Open Daily through April 21. Closed April 20 for Thunder.) Ladies get 2 swings for \$1. Other participants pay \$1 per swing. Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. Sponsor: Stock Yards Bank. Contributing Sponsor: Louisville Parks & Recreation. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Media Sponsor: WLKY TV.

KENTUCKY DERBY FESTIVAL "TASTE OF DERBY FESTIVAL"[®]. 5:30 – 8 PM. Louisville Slugger Field. Features exquisite fare from over 50 of Louisville's finest restaurants and more than 20 bourbon distilleries and beverage companies. Highlights include a Wine & Spirits Pull. Tickets: \$90, available in advance only. (21 and over only.) Coordinated by Dare to Care Food Bank and is their largest fundraiser. All proceeds support efforts to end food insecurity. Presenting Sponsor: Brown-Forman Corporation. For more information, call (502) 966-3821 or visit tasteofderbyfestival.org.

Wednesday, April 17

COLLEGE DAY AT STOCK YARDS BANK KENTUCKY DERBY FESTIVAL \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM. 10 AM – 8:30 PM. Seneca Golf Course Driving Range. (Open Daily through April 21. Closed April 20 for Thunder.) College students get 2 swings for \$1. Other participants pay \$1 per swing. Grand Prize: \$1 million. First Prize (if no

Hole-in-One): \$5,000. Sponsor: Stock Yards Bank. Contributing Sponsor: Louisville Parks & Recreation. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Media Sponsor: WLKY TV.

Friday, April 19

KENTUCKY DERBY FESTIVAL THEY'RE OFF!® LUNCHEON PRESENTED BY BAE SYSTEMS. 11:30 AM. The Galt House Hotel, East Grand Ballroom. Official Kentucky Derby Festival kick-off luncheon. Featured Speaker: Sugar Ray Leonard. Tickets: \$130 each or \$1,040 for a table of 8. Tickets available at KDF.org, or call (502) 584-FEST. Presenting Sponsor: BAE Systems. Contributing Sponsors: Fifth Third Bank, The Galt House Hotel and Kentucky Proud. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Media Sponsor: Louisville Business First. Supporting Sponsor: Jeff's Donuts.

KENTUCKY DERBY FESTIVAL 2024 LOUISVILLE SPRING FOOTBALL GAME PRESENTED BY PAUL DAVIS RESTORATION. 7 PM. L&N Stadium. Louisville is gearing up for its second season under Jeff Brohm, who guided the Cardinals to a 10-4 record and the school's first appearance in the ACC title game. Join us for an exciting look at the Cardinal football team in partnership with the Kentucky Derby Festival to help kick off the Derby season! Don't miss your chance to purchase the commemorative UofL Pegasus Pin that will include exclusive offers! Produced by the University of Louisville. Presenting Sponsor: Paul Davis Restoration. For more info: GoCards.com.

Saturday, April 20

KENTUCKY DERBY FESTIVAL THUNDER OVER LOUISVILLE®. FoodFest and Thunder On the Ground open at 11 AM. Airshow 3 PM. Drone Show: 9:00 PM. Fireworks 9:30 PM. Downtown Louisville Riverfront, Waterfront Park, River Road and Southern Indiana shoreline.

2024 Sponsors: **Caesars Southern Indiana, Humana, LG&E, Meijer and UPS.** Official Health Care Provider: UofL Health. Official Hotel: The Galt House Hotel. Thunder on the Ground Military Zone Sponsor: Akima. Official Thunder Golf Cart Sponsor: UA Local 502. All-day live coverage on WDRB and MIX 106.9.

Thunder Viewing Areas. Admission is free with a 2024 Pegasus Pin®: North Great Lawn (Opens at 9 AM). Thunder Chow Wagon at Waterfront Park and the East River Road Beer Garden (Opens at 11 AM). West Belvedere (Opens at 11 AM). Meijer Family Fun Zone at the Big Four Bridge (Opens at 11 AM). (NO TENTS, STAKES, TAPE OR PETS.)

LOUISVILLE MUHAMMAD ALI INTERNATIONAL AIRPORT THUNDER OVER LOUISVILLE VIP ROOFTOP PARTY PRESENTED BY KENTUCKY PROUD. 2:30 PM – 10 PM. Garage Top. Front-row seat for Thunder Over Louisville. VIP General Admission: \$200. Premium Table of 8: \$2,600. Tickets at ThunderOverLouisville.org. Sponsor: Louisville Muhammad Ali International Airport. Presenting Sponsor: Kentucky Proud. Supporting Sponsor: Akima.

Saturday, April 20 – Sunday, April 28

KENTUCKY DERBY FESTIVAL VOLLEYBALL CLASSIC. One of the country's largest and oldest outdoor volleyball tournaments featuring sand and grass volleyball for all levels of play. 2024 is 35th annual event. Contributing Sponsors: ASICS and Mikasa. For more information, call The Volleyball Connection (502) 582-3530 or visit BaxterJacks.com.

Sand Divisions at Baxter Jacks

April 20 and 21: 9 AM - 6 PM and April 27 and April 28: 9 AM – 6 PM

Grass Divisions at Seneca Park at the Tennis Courts

April 27 and 28: 9 AM - 6 PM

Sunday, April 21

THE CHILDREN'S TEA WITH THE DERBY FESTIVAL PRINCESSES PRESENTED BY THE FILLIES, INC. 1 – 3 PM. Mellwood Art Center. Meet the Kentucky Derby Festival Queen and Princesses at The Children's Tea, themed "Tea in the Candy

Kingdom.” Tickets \$35 each. Adults accompanying children also need a ticket. Event suggested for children ages 3 to 9. Produced by: The Fillies, Inc. For more info and tickets: [FilliesChildrensTea2024.Eventbrite.com](https://www.eventbrite.com/venues/stock-yards-bank-kentucky-derby-festival).

STOCK YARDS BANK KENTUCKY DERBY FESTIVAL \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM SEMI-FINALS. 6 PM. Seneca Golf Course Driving Range. Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. Sponsor: Stock Yards Bank. Contributing Sponsor: Louisville Parks & Recreation. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Media Sponsor: WLKY TV.

Tuesday, April 23

STOCK YARDS BANK KENTUCKY DERBY FESTIVAL \$1 MILLION DOLLAR HOLE-IN-ONE GOLF CONTESTSM FINALS. 6 PM. Seneca Golf Course, Hole #8. Free for spectators. Grand Prize: \$1 million. First Prize (if no Hole-in-One): \$5,000. Sponsor: Stock Yards Bank. Contributing Sponsor: Louisville Parks & Recreation. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Media Sponsor: WLKY TV.

Thursday, April 25 – Friday, May 3

KROGER’S FEST-A-VILLE ON THE WATERFRONTSM. Open Daily 11 AM - 11 PM, except Sunday Noon – 10 PM. Waterfront Park. ULTIMATE ENTERTAINMENT EXPERIENCE featuring new nightly drone show, concerts, family fun, food, kids’ inflatable playground, midway rides. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED). Sponsor: Kroger. Music Stage Sponsor: Miller Lite. Pegasus PlayVille Sponsor: Norton Children’s. Pegasus PlayVille Contributing Sponsor: Holiday World.

KENTUCKY DERBY FESTIVAL CHOW WAGON® Open Daily 11 AM – 11 PM, except Sunday noon – 10 PM. Kroger’s Fest-a-Ville on the Waterfront. Outdoor food & live music venue. Happy Hour Weekdays 4 – 6 PM \$4 beer at the Beer Garden. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED). Sponsor: Kroger. Music Stage Sponsor: Miller Lite.

Thursday, April 25 - Friday, April 26

DICK’S SPORTING GOODS KENTUCKY DERBY FESTIVAL RACE EXPO AND PACKET PICK-UP. Kentucky Exposition Center, Freedom Hall. Two-day Expo where you can see the latest running gear, get nutritional advice, pre-race running tips and pick up your race packet for the GE Appliances Kentucky Derby Festival miniMarathon and Marathon®. Sponsor: Dick’s Sporting Goods. Contributing Sponsors: Deloitte, Kentucky Department of Tourism and Kentucky Venues. Official Nutrition Sponsor: Publix Super Markets. Media Sponsor: 99.7 DJX.

Thursday: 4 – 8 PM Expo and Packet Pickup
Friday: 11 AM – 9 PM Expo and Packet Pickup

Thursday, April 25 – Saturday, April 27

L&N FEDERAL CREDIT UNION KENTUCKY DERBY FESTIVAL GREAT BALLOONFESTSM. Admission is free with a 2024 Pegasus Pin®. Sponsor: L&N Federal Credit Union. Contributing Sponsors: Kentucky Kingdom & Hurricane Bay, KRC Roofing & Construction and UA Local 502. Official Broadcast Partner: WLKY. Media Sponsor: MIX 106.9.

April 25: L&N Federal Credit Union Kentucky Derby Festival Great Balloon Glow. 7:30 PM Parade of Balloons. 8 PM Balloon Staging. 9 PM Glow. Kroger’s Fest-a-Ville on the Waterfront. Admission is free with a 2024 Pegasus Pin®. Streamed live on WLKY.com on April 25. Broadcast special on April 27 at 8 PM on WLKY. Sponsor: L&N Federal Credit Union. Contributing Sponsors: Kentucky Kingdom & Hurricane Bay, KRC Roofing and Construction, and UA Local 502. Official Broadcast Partner: WLKY. Media Sponsor: MIX 106.9.

April 26: L&N Federal Credit Union Kentucky Derby Festival Great Balloon Rush Hour Race. 7 AM Launch. Bowman Field. Admission is free with a 2024 Pegasus Pin®. Sponsor: L&N Federal Credit Union.

Contributing Sponsors: Kentucky Kingdom & Hurricane Bay, KRC Roofing and Construction and UA Local 502. Official Broadcast Partner: WLKY. Media Sponsor: MIX 106.9.

L&N Federal Credit Union Kentucky Derby Festival Great Balloon Glow. 7:30 PM Parade of Balloons. 8 PM Balloon Staging. 9 PM Glow. Kroger's Fest-a-Ville on the Waterfront. Admission is free with a 2024 Pegasus Pin®. Sponsor: L&N Federal Credit Union. Contributing Sponsors: Kentucky Kingdom & Hurricane Bay, KRC Roofing & Construction and UA Local 502. Official Broadcast Partner: WLKY. Media Sponsor: MIX 106.9.

April 27: L&N Federal Credit Union Kentucky Derby Festival Great Balloon Race®. 7 AM Launch. Bowman Field. Admission is free with a 2024 Pegasus Pin®. Public entrance off Pee Wee Reese Road. Sponsor: L&N Federal Credit Union. Contributing Sponsors: Kentucky Kingdom & Hurricane Bay, KRC Roofing & Construction and UA Local 502. Official Broadcast Partner: WLKY. Media Sponsor: MIX 106.9.

Thursday, April 25

DRONE SHOW AT KROGER'S FEST-A-VILLE. 9:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Friday, April 26

KENTUCKY DERBY FESTIVAL OHIO VALLEY WRESTLING RUN FOR THE ROPES. 6 PM – 7:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Special meet-and-greet with OVW stars at 5 PM, followed by six big matches including a special "Every Man for Himself Free-for-All" over the top rope Battle Royal. Admission is free with a 2024 Pegasus Pin®. For more information, call (502) 759-7665. Produced by Ohio Valley Wrestling. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

FRANKIE MOODY AT KROGER'S FEST-A-VILLE. 8 PM Kroger's Fest-a-Ville on the Waterfront, Chow Wagon Music Stage. Admission is free with a 2024 Pegasus Pin®. Sponsor: Kroger. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

DRONE SHOW AT KROGER'S FEST-A-VILLE. 9:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Saturday, April 27

GE APPLIANCES KENTUCKY DERBY FESTIVAL miniMARATHON and MARATHON®. 7 AM. Kentucky's largest day of road racing with both 13.1-mile and 26.2-mile routes. Free for spectators. Sponsor: GE Appliances, a Haier Company. Official Race Medical Provider & Training Partner: Norton Sports Health. Contributing Sponsors: Churchill Downs, Dick's Sporting Goods, Kentucky Department of Tourism, Louisville Water Company, Powerade and TEN20 Craft Brewery. Official Finish Line Sponsor: Louisville City FC/Racing Louisville FC. Official Bourbon Retail Partner: Evergreen Liquors. Official Refuel Partner: Prairie Farms. Official Hotel: The Galt House. Official Nutrition Partner: Publix Super Markets. Official Timing Partner: Rumpke Waste & Recycling. Official Pace Team Sponsor: Ken Combs Running Store. Official Broadcast Partner: WLKY. Media Sponsor: 99.7 DJX. DerbyFestivalMarathon.com.

KENTUCKY DERBY FESTIVAL SATURDAY SOIREE DRAG SHOW. 1 – 3 PM. Kroger's Fest-a-Ville on the Waterfront, Chow Wagon Music Stage. A Drag Show featuring some of Louisville's finest entertainers. \$250 VIP Experience includes prime seating for a table of 6, \$50 in food and drink tickets, and a special swag bag for each VIP guest. General Admission is free with a 2024 Pegasus Pin®. Food and drinks available for purchase. (18 and over only.) Produced by Louisville Pride Foundation (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

KENTUCKY DERBY FESTIVAL KEN-DUCKY DERBY. 2 - 5 PM. VIP Party 2 PM. Call to the post 4 PM. Duck Launch 5 PM. Kroger's Fest-a-Ville on the Waterfront. See the launch of 46,000 ducks into the Ohio River for a chance to race and

compete for prizes. Admission is free with a 2024 Pegasus Pin®. Proceeds benefit Harbor House of Louisville. Produced by Harbor House of Louisville. To adopt a duck, visit gotducks.org. For more information, go to KDF.org or call (502) 717-0072. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

KENTUCKY DERBY FESTIVAL EXOTIC CARS AND COFFEE. 4 – 8 PM. Judging 4:30 – 6:30 PM. Awards 7 PM. Kroger's Fest-a-Ville. Waterfront Park, Great Lawn. Enjoy exotic cars, muscle cars, imports, German and American favorites from all over the region under the lights. Entry fee to display a car: \$30. Late entry fee after April 20: \$35. Register online at KDF.org. Admission is free with a 2024 Pegasus Pin®. Produced by Exotic Cars and Coffee. Media Sponsor: ALT 105.1.

KENTUCKY DERBY FESTIVAL TRIPLE CROWN TRIVIA AND AFTER PARTY. 6:30 PM - Midnight. The Galt House Hotel, Archibald Cochran Ballroom. An evening of Kentucky themed trivia, dancing, live band, silent auction, and casino-style games. All funds raised support I Would Rather Be Reading. Individual tickets: \$25 (For after party only and cash bar) or \$100 (Includes three-course meal, one round of Kentucky-themed trivia, and access to the after party.). Table of 10, \$1,000 (includes three-course meal, one round of Kentucky-themed trivia, and access to the after party.). Produced by I Would Rather Be Reading. For information, call 502-710-9710 or iwouldratherbereading.org/triplecrowntrivia.

DRONE SHOW AT KROGER'S FEST-A-VILLE. 9:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Sunday, April 28

MAYOR'S DERBY BRUNCH ON THE RIVER. 11 AM – 1:30 PM Riverside, the Farnsley-Moremen Landing. A festive brunch featuring a traditional Kentucky breakfast, music, live auction, and tours of the property including the Moremen Family Chapel. Tickets \$120. Produced by Riverside, The Farnsley-Moreman Landing. For tickets or information, call (502) 935-6809 or Riverside-Landing.org.

ZOELLER PUMP COMPANY KENTUCKY DERBY FESTIVAL PEGASUS® PARADE. 3 PM. West on Broadway from Campbell to 9th streets. Annual parade that kicks off the Derby Week festivities, featuring colorful floats, marching bands, giant inflatables and equestrians. 2024 theme: "Celebrating Derby 150." Bleacher tickets along route: FREE to the public courtesy of Churchill Downs. VIP Reserved Bleacher tickets in TV Zone: \$50 (includes parking pass and complimentary drinks and snacks). Tickets available at KDF.org or call (502) 584-FEST. Sponsor: Zoeller Pump Company. Contributing Sponsors: Churchill Downs and Kentucky Venues. Official Health Care Provider: UofL Health. Official Hotel: The Galt House Hotel. Official Broadcast Partner: WAVE.

KENTUCKY DERBY FESTIVAL CUSTOM CAR SHOWCASE AT KROGER'S FEST-A-VILLE. Noon - 5 PM Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Enjoy beautifully painted and detailed custom cars from all over the United States and Canada. Admission is free with a 2024 Pegasus Pin®. Sponsor: Kroger. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

KENTUCKY DERBY FESTIVAL GOSPELFESTSM PRESENTED BY PASSPORT HEALTH PLAN BY MOLINA HEALTHCARE AND REPUBLIC BANK. 6 PM – 9 PM Kroger's Fest-a-Ville on the Waterfront. Gospel Artist and Choir Showcase. Admission is free with a 2024 Pegasus Pin®. Sponsors: Passport Health Plan by Molina Healthcare and Republic Bank. Media Sponsor: B96.5 FM.

DRONE SHOW AT KROGER'S FEST-A-VILLE. 9:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Monday, April 29

KENTUCKY DERBY FESTIVAL KNIGHTS OF COLUMBUS CHARITY DINNER. 5:30 PM Social Hour. 6:45 PM Opening Ceremonies. 7 PM dinner. Galt House Archibald Cochran Ballroom. Dinner tickets \$50. Produced by the Bishop Spalding Council of the Knights of Columbus. For tickets, call (502) 893-2220.

SAMTEC KENTUCKY DERBY FESTIVAL GREAT BED RACES. 6 PM Parade of Beds. 7 PM Racing. Broadbent Arena. Beds aren't for sleeping during Derby Week, they're for racing! Beds on wheels compete in a race around a figure-eight during this annual tradition. 2024 theme: "Celebrating Derby 150." Admission is free with a 2024 Pegasus Pin®. \$12 KEC parking. \$150 entry fee for a team of 5. Sponsor: Samtec. Contributing Sponsors: Kentucky Venues, Texas Roadhouse and UA Local 502. Official Broadcast Partner: WAVE. Media Sponsor: Classic Rock 107.7.

DRONE SHOW AT KROGER'S FEST-A-VILLE. 9:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Tuesday, April 30

KENTUCKY DERBY FESTIVAL TEXAS HOLD'EM TOURNAMENT. 4:30 PM Boarding/check-in. 6 PM Tournament begins, plus one-hour Cruise (subject to river and weather conditions). Belle of Cincinnati, docked at Kroger's Fest-a-Ville on the Waterfront. \$125 Buy-in includes 10,000 in chips and commemorative pin. Add-ons available 1st hour of play \$50 for 5,000 chips. \$2,500 first place prize. Payouts for 10% of field. Payouts based on 325 players, payouts pro-rated based on actual number of players. \$15 for guests. LICENSE# ORG0001638. Register by calling (502) 584-FEST or online at KDF.org. Supporting Sponsor: Louisville Poker Tour.

KENTUCKY DERBY FESTIVAL HAPPYTAIL HOUR. 5-8 PM Kroger's Fest-a-Ville on the Waterfront, Great Lawn. A pet-friendly (leashes please!) social event. Admission is free with a 2024 Pegasus Pin®. Produced by Metro Animal Services. (FOOD AND DRINK ARE NOT PERMITTED.)

COMMONWEALTH CREDIT UNION KENTUCKY DERBY FESTIVAL WINEFEST. 6 – 9 PM. Mellwood Art Center. Sip and savor over 100 local wines from Kentucky Wineries. Tickets: \$25 Non-drinking Designated Driver; \$75 General Admission; \$125 VIP Experience (Limited Availability). General admission tickets include wine tastings, light appetizers, shopping, souvenir glass and WineFest pin. VIP includes 5 PM early entrance, opportunity to barrel taste local wine, VIP gift and access to private room with seating and food stations. (21 and over only. Must present ID upon entry.) Tickets available by calling (502) 584-FEST or online at KDF.org. Sponsor: Commonwealth Credit Union. Contributing Sponsors: Crushed Ice Catering and Kentucky Proud. Official Luxury Vehicle: Cadillac/Courtesy Cadillac. Official H.R. Company: H.R. Affiliates. Official Safe Ride Home Partner: Kentucky Office of Highway Safety. Media Sponsors: MIX 106.9 and *Today's Woman*. Supporting Partner: Kentucky Wineries Association.

THE JESSE LEES AT KROGER'S FEST-A-VILLE. 8 PM Kroger's Fest-a-Ville on the Waterfront, Chow Wagon Music Stage. Admission is free with a 2024 Pegasus Pin®. Sponsor: Kroger. Media Sponsor: MAGIC 101.3. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

DRONE SHOW AT KROGER'S FEST-A-VILLE. 9:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Wednesday, May 1

SHEPHERD INSURANCE KENTUCKY DERBY FESTIVAL GREAT STEAMBOAT RACE. 4:30 – 5:30 PM boarding. 5:45 PM departure. Race begins at 6 PM. The Belle of Louisville and the Belle of Cincinnati will compete for bragging rights on the Ohio River. Awards presentation immediately following on the Belle of Louisville. Tickets on the Belle of Louisville \$200 (limited availability). For Belle of Louisville tickets, call (502) 584-FEST or visit KDF.org. Tickets on the Belle of Cincinnati \$80 General Admission, Cruise Only; \$125 Dinner and Cruise. For Belle of Cincinnati tickets, call 800-261-8586 or visit BBRiverboats.com. Free spectator viewing at Kroger's Fest-a-Ville and along the banks of the Ohio River. Sponsor: Shepherd Insurance. Official Patient Care Provider: PPL Therapeutic Services, PLLC. Contributing Sponsors: 1/ST BET and Captain Morgan. Official Bourbon: Brough Brothers Distillery. Media Sponsor: Q103.1. Supporting Sponsors: Belle of Louisville and Belle of Cincinnati.

KENTUCKY DERBY FESTIVAL LOUISVILLE URBAN LEAGUE DERBY GALA. Doors open at 5:00 PM Norton Healthcare Sports and Learning Center. The Annual Derby Gala, "Mardi Gras Louisville," will feature performances from Jon

Batiste & Mannie Fresh. Produced by Louisville Urban League. All proceeds benefit the Louisville Urban League. Tickets: \$250. For tickets: LUL.org/derby-gala, or (502) 585-4622.

MOVIE NIGHT AT KROGER'S FEST-A-VILLE. 8:30 PM Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Featuring: TBA. Admission is free with a 2024 Pegasus Pin®. (DRINK AND PETS ARE NOT PERMITTED.)

DRONE SHOW AT KROGER'S FEST-A-VILLE. 9:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Thursday, May 2

KENTUCKIANA HONDA DEALERS KENTUCKY DERBY FESTIVAL DAY AT THE DOWNS. 11:30 AM, Churchill Downs, Fourth Floor, Skye Terrace. Celebrate Thurby at the track with a great view and all-inclusive ticket. Tickets: \$425 each or \$3,400 for table of 8. Tickets available at KDF.org, or call (502) 584-FEST. Sponsor: Kentuckiana Honda Dealers. Contributing Sponsors: KRC Roofing & Construction and SoIN Tourism. Media Sponsors: MIX 106.9 and The Voice-Tribune.

LOUISVILLE TURNERS CIRCUS AT KROGER'S FEST-A-VILLE. 6 PM - 7:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Louisville Turners Circus will perform aerial and ground circus acts, including aerial silks, rope, sling, aerial hoop, and dance trapeze. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

KENTUCKY DERBY FESTIVAL OHIO VALLEY WRESTLING LIVE. 7 PM – 9 PM. Kroger's Fest-a-Ville on the Waterfront, North Great Lawn. Live televised Ohio Valley Wrestling event. Special meet-and-greet with OVW stars at 6 PM. Admission is free with a 2024 Pegasus Pin®. For more information, call (502) 759-7665. Produced by Ohio Valley Wrestling. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

DRONE SHOW AT KROGER'S FEST-A-VILLE. 9:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Friday, May 3

DRONE SHOW AT KROGER'S FEST-A-VILLE. 9:30 PM. Kroger's Fest-a-Ville on the Waterfront, Great Lawn. Admission is free with a 2024 Pegasus Pin®. (FOOD, DRINK AND PETS ARE NOT PERMITTED.)

Saturday, May 4

150th Running of the Kentucky Derby - For Derby information contact Churchill Downs (502) 636-4400 or visit KentuckyDerby.com

HB&B V DERBY DAY PARTY. 4 PM – 9 PM. Mellwood Art Center, DaVinci Room. Wear your Derby best for the Hats, Bowties & Bourbon Derby Day Party produced by Kentucky Community Enrichment Foundation (KCEF). A portion of the proceeds will support the Louisville Kappa League (youth mentoring program) that aids in college preparation and tutoring. (21 and over only.) Tickets and more information: derbcitynupes.com.

Friday, May 10

PEGASUS PIN® GOLD WINNER PIN GRAND PRIZE DRAWING. Gold Winner Pins are eligible to win a new \$20,000 cash Grand Prize given away on Friday, May 10. To be eligible, register pins online at PegasusPins.com. Drawings broadcast on WAVE.