1	2	3	4
Is missing or misinterpreting the evaluation components	Is approaching the evaluation components	Meets the evaluation components	Exceeds the evaluation components

## **Project Submissions will be evaluated by:**

- **I- Project Description:** (These are the descriptions we will use to market your project to community stakeholders).
  - 1. Clear description of the goals of your project and the products/services it will offer:
  - 2. Which pilar(s) does your project align to
    - 1. Social Justice
    - 2. Environmental Justice
    - 3. Educational Justice
    - 4. Community Investment and Reform
  - 3. What specific inequity or injustice is being addressed in your project?
  - 4. Clear summary of the project in regards to who is involved in the project:
    - 1. School(s) specifically students and coaches
    - 2. Established community partners,
    - 3. Additional groups already supporting your work
    - 4. Clearly stating the steps you have taken to start this project. (Example: research, planning/ timeline work, meeting with community groups, starting surveys, creating prototypes, etc.)
  - 5. (For returning projects)- There is a detailed description of the journey of this project, including: a) what was received as a result of JusticeFest; b) what was received as a result of the group's own campaigning outside of JusticeFest; c) the major milestones of this project throughout its inception until now; d) what does the group want to accomplish this year; e) what are the project's hopes for presenting at JusticeFest 2025.

## Things to think about as you build your project description:

- 1. How does your project help address the specific injustice/inequity?
- 2. Who does your project impact?
- 3. What will your project solve, or how does your project make Louisville a better place?
- **II- Project Asks:** (These are the asks we will market to stakeholders to build your panel and help elevate the impact of your project)
  - 1. Your ask is specific and succinct.
  - 2. Your asks are aligned with your project description, goals, and expected impact.
  - 3. Your asks are thoughtful in how you are leveraging the expertise, resources, and funds of the larger community of Louisville and Kentucky to increase the depth, heighten the impact, and strengthen the sustainability of your project.

## III- Not Graded on Rubric, but suggestions offered are:

- 1. The Title of the Project should capture the essence of the work.
- 2. The Group Name of this project should capture the students' unique identities in relation to the mission of their work.