



## 2027 ZOELLER® PUMP COMPANY PEGASUS® PARADE PARTICIPANT GUIDELINES

All participants of the Zoeller® Pump Kentucky Derby Festival Pegasus® Parade must follow and abide by all rules and regulations stated below.

The Parade Committee and members of the Kentucky Derby Festival Staff and Board of Directors reserve the right to remove any unit for any reason or cause without advance notice.

The Parade Committee reserves the right to accept or reject any unit application. **Completion of the Parade Application does not guarantee acceptance.** Not all unit applications will be selected for participation.

By completing an application, units agree to the terms therein upon acceptance into the 2027 Zoeller® Pump Company Pegasus® Parade.

### 1. REQUIRE DOCUMENTATION:

- a. **WAIVERS:** Each participant involved with an accepted unit (including but not limited to, walkers, riders, drivers, and performers) must sign a waiver of release. Participants are anyone who will be going down the route with a unit.
- b. **CERTIFICATE OF INSURANCE:** Units must provide the Kentucky Derby Festival Pegasus® Parade Event Manager with a certificate of insurance naming the Kentucky Derby Festival and City of Louisville as additional insured. The organization and/or individual listed as the point of contact assumes responsibility for their participants. (The certificate of insurance can be obtained from the organization's/individual's general liability carrier OR may be purchased through the Kentucky Derby Festival for \$100.00.)
- c. **All accepted units must have required documentation completed and returned at least 30 days prior to the date of the 2027 Pegasus® Parade (Friday, March 26, 2027).**

2. **PARTICIPANT MANUAL:** Accepted units will be contacted directly and receive a Participant Manual with the required documents. **Units agree to review the Participant Manual upon their acceptance and reply with necessary documentation to confirm their participation.**

3. **UNIT DETAILS:** **All aspects of units, including but not limited to, vehicles, sound, animals and signage must be pre-approved by the Parade Committee and included in application. Units can amend applications by submitting a formal request in writing to the Event Manager.**

- a. Units must follow instructions from Pegasus® Parade officials.
- b. Units are responsible for all their costs/expenses associated with participating and performing in the Pegasus® Parade.
- c. Units must incorporate the Parade Theme into their overall presentation, including design, decorations, costumes, uniforms, music, and other visual or performance elements. Units with changes that have not been pre-approved will not be allowed in the Line of March.
- d. The 2027 Pegasus® Parade will take place rain or shine on April 25, 2027.



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4. **AGE OF PARTICIPANTS:** Participants must be 8 years of age or older.
  - a. This includes participants of any kind in Assembly, along the Parade Route, and in Dispersal who are walking, performing, riding as part of equestrian units, riding as passengers inside of vehicles, and riding on top of floats. No exceptions.
5. **ADULT SUPERVISION:** Participants under the age of 14 **MUST** be accompanied by and supervised by an adult at all times.
  - a. Units must include at least one adult for every eight participants under the age of 14 to ensure the safety of participants.
6. **ASSEMBLY & LINE OF MARCH:**
  - a. **Line of March Assignment:** Each parade unit will be assigned a position in the official Line of March by the Parade Committee. Units must maintain their assigned position and may not change their order of march unless directed by a Pegasus® Parade official.
  - b. **Assembly Area:** Parade participants must report to and remain in their assigned assembly location unless otherwise instructed by a Pegasus® Parade official. Failure to remain in the assigned assembly location or to follow the directions of Pegasus® Parade officials may result in the unit's removal from the parade.
7. **PARADE LINE OF MARCH:** All units **MUST** maintain forward motion during the parade. Participants must keep pace with the Line of March and should maintain a distance of no more than 3 car lengths behind the unit in front of them.
  - a. Stopping, performances without forward movement, countermarching or any other maneuver contrary to forward progress on the Parade Route is not allowed. Gaps are not allowed to occur.
  - b. Failure to do so may lead to dismissal from the Line of March, omission from official Pegasus® Parade broadcast/stream and denial of participation in future Pegasus® Parades.
8. **VEHICLES:** All unit vehicles must be marked with signage designating it as part of the unit and viewable by the crowd, be clean and free of damage, and may include themed decorations.
  - a. No vehicles are allowed on the Parade Route with participating units unless approved by the Parade Committee.
  - b. All vehicles approved must be licensed, registered and insured. All drivers must be at least 18 years of age and possess a valid driver's license. Proper paperwork must be stored in the vehicle at all times.
  - c. Motorcycles and novelty vehicles of any kind are not allowed in the Parade.
  - d. Baby strollers, wagons or carts of any kind are not allowed in the line of march.



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- e. Any vehicles that are used for the transportation of participants to the Parade, but that will not be involved with the unit must park in the designated Dispersal/Parking Area or elsewhere. They are not permitted in the Assembly Area.
- 9. ANIMALS:** The Parade Committee must approve all animals in the Parade. City, state and federal ordinances and laws apply to all participating animals.
- a. All animals participating in the parade must be healthy, physically fit, and of appropriate age and condition for the event. Any animal that appears ill, injured, overly young, or otherwise unable to safely participate may be denied entry at the discretion of Pegasus® Parade officials.
  - b. All equine units must have a negative Coggins test within the past twelve months of the Parade and have proof of such a negative test.
- 10. DISTRIBUTION OF ITEMS:** **Items are not allowed to be handed out at any point along the Parade Route.**
- a. **Prohibited items include but are not limited to candy, swag, t-shirts, and flyers.**
  - b. **Participants must NOT encourage anyone who is not a participant onto the street during the Pegasus Parade.** Units should not offer interactions with special guests, including mascots, that may encourage viewers of the Parade onto the street. Viewers of the Parade should always remain on the sidewalk.
- 11. SOUND:** All units with ANY sounds, sirens, horns, or music and amplifying systems must note that in their application and receive prior approval from the Parade Committee. Accepted units shall maintain a volume that will not interfere with other entries, especially those with animals.
- a. **Units will only receive sound approval if it is needed for performance (marching band, dance, step, skate, etc.)**
  - b. **Units utilizing sound to add to the atmosphere only will not be approved as it interferes with units utilizing sound for performance and equine units.**
  - c. Units must notify the Parade Committee in advance and describe how the sound system will be incorporated into the unit. Speakers, amplifiers, generators, wiring, and related equipment must be securely affixed and designed as an intentional, visually appropriate component of the entry. Equipment may not be loosely mounted, exposed, or attached using temporary methods that present a safety concern or diminish the appearance of the parade unit. Pegasus® Parade officials reserve the right to inspect equipment and require modifications or deny participation if these requirements are not met.
  - d. All speakers should be pointing out towards the crowd lining the Parade Route, not forward or backward as this interferes with other units.



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- e. Failure to comply could result in removal from the Line of March.
- 12. FAMILY FRIENDLY:** All aspects of a parade unit, including music, visuals, costumes, and performances, must be appropriate for a family audience. Sexually explicit or suggestive content, profanity, offensive language, and obscene or inappropriate gestures are strictly prohibited.
  - a. Failure to maintain a family friendly program may lead to your immediate dismissal from the Line of March and denial of participation in future Pegasus® Parades.
- 13. PROHIBITED SUBSTANCES:** Alcoholic beverages and other controlled substances are forbidden on and along the Parade Route. This policy includes Assembly, Route, Dispersal and all indoor and outdoor operational areas of the Pegasus® Parade. Participants consuming said substance before or during the Pegasus® Parade will not be allowed to participate and will be removed from the Line of March.
- 14. SIGNAGE:** Kentucky Derby Festival prohibits any display of commercial, political, religious or issue related advertising on or by any person, unit or part of a unit in the parade, with the exception of pre-approved units with commercial logos, and Festival permit-fee-paid, commercial units. Improper use of the American flag is not permitted.
  - a. If a unit plans to pursue commercial funding for their unit and may need to add commercial logos at a later date, unit agrees to communicate with Parade Committee their plan and obtain approval once confirmed.
- 15. PAGEENTRY:** The Kentucky Derby Festival has its own Royal Court. No outside pageant participants are accepted to participate in the parade unless otherwise approved by the Kentucky Derby Festival and the Parade Committee. Crowns and sashes denoting pageant individuals not pre-approved may be dismissed from the Line of March.